

Parade **OF** Homes

Place your ad on our website and receive year-round exposure! The Parade website, in addition to being a resource during the Parade of Homes, stays "live" throughout the year. Supplement your ShowGuide ad, point people to your Parade home, or simply advertise your product to an interested audience. In 2009, more than 2,760 people visited the Parade site each month*. That's more than 2,760 chances for your banner ad to be seen.

O \$300 Website Banner* Ad Formats: .gif, animated .gif, .jpeg, .jpg
File Size: 20K max. Animation: maximum of 3 loops File Name Example:
yourcompany_ad.gif Required Materials: Destination URL (must be complete
and functional)

Website address: _____

Company: _____

Address/City/State/Zip Code: _____

Contact name/title: _____ Phone: () _____

Fax: () _____ Email: _____

Authorized signature/print name: _____

VISA MasterCard Check No. _____

Make checks payable to: HBA

Cc#: _____ CRV

Exp. Date ____/____/____ (MM/YYYY)

Billing Zip Code: _____

Name on Credit Card: _____

Credit Card Billing Address: _____

Signature: _____

Mail to: Home Builders Association of Metropolitan Harrisburg
Attn: Laura Frey, 2416 Park Drive, Harrisburg, PA 17110

(Upon receipt of full payment website link or banner ad will go live on the website)

Pennsylvania Home Show
Home Builders Association of Metropolitan Harrisburg
2416 Park Drive, Harrisburg, PA 17110 ~ 717-232-5595 ~ 1-800-281-5539 ~ fax 717-232-5605 ~
www.paparadeofhomes.com

Your Website Banner Ad Will Go Here

- Right of every page and random cycling
- A new banner appears when you click through the web pages within the specific website
- Dimensions:
120 (wide) x 160 (high) pixels

*You must be a builder/developer in the 2010 Parade of Homes to participate or an Associate member.