

# Parade **OF** Homes

The Home Builders Association of Metropolitan Harrisburg offers an attractive opportunity to place your ad on [www.paparadeofhomes.com](http://www.paparadeofhomes.com). This gives you the ability to reach thousands of visitors who visit the Parade of Homes website each year, driving traffic right to your homes! From August 2008 to April 2009, there were 1,199,612 hits on the website.

Need a ...  
Garage Door  
Carpet Cleaning  
Fencing

## Advertising Specifications:

Location: right side of every page, random cycling of ads  
Dimensions: 120 pixels wide X 160 pixels high  
Accepted File Formats: GIF, animated GIF (max. of 3 loops), JPEG  
File size: 20KB maximum  
File Name (Example): yourcompany\_ad.gif  
Required Materials: Destination URL (Must be complete and functional)

**COST to advertise for an HBA member\*: \$300 for a year**

**YES! I would like to have a banner ad on the Parade of Homes website.**

Date: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address/City/State/Zip Code: \_\_\_\_\_

Contact name/title: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_

Email address: \_\_\_\_\_ Authorized signature/print name: \_\_\_\_\_

( ) VISA ( ) MasterCard ( ) Check No. \_\_\_\_\_ **Make checks payable to: HBA**

Cc#: \_\_\_\_\_ CRV # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ (MM/YYYY) Billing Zip Code: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Credit Card Billing Address/City/State: \_\_\_\_\_

Signature: \_\_\_\_\_

**\*Builders/Remodelers/Developers who do not have an entry in the Parade of Homes cannot advertise on the Parade website.**

**Email Banner ad to:** [Laura@harrisburgbuilders.com](mailto:Laura@harrisburgbuilders.com)

Fax completed form back to Laura Frey at (717) 232-5605. Availability is on a first-come first-serve basis.

**Any questions contact Laura Frey at the HBA office (717) 232-5595 ext. 104**

**Ad must be paid in full before it goes live on the Parade of Homes website.  
It will remain posted for 1 year from the date of install.**

**Send payment to:** HBA Office  
Laura Frey, Special Events Coordinator  
2416 Park Drive  
Harrisburg, PA 17110

OFFICE USE ONLY: Date Received \_\_\_\_\_ Date Linked on Website \_\_\_\_\_ Date Invoiced \_\_\_\_\_